



1/12/2024

Dear Parent or Guardian;

We are writing to you as a friend and supporter of Soroptimist International of the Americas to ask for support for our Dream It, Be It: Career Support for Girls conference being held Saturday, March 16, 2024, 9:30am to 3:30pm at Kootenai County Fairgrounds, Building 3, 4056 N Government Way, Coeur d'Alend.

Girls make up 54% of the global population of children out of school and have fewer economic opportunities than boys in nearly every region of the world. Our research indicates that for adolescent girls to succeed in their life and career goals, they must be provided with guidance, training and resources early in life to make an impact.

The Dream It, Be It program assists girls in secondary school by providing them with access to professional role models, mentors, and career education through volunteers in our local community. Last year, the program reached 14,547 girls globally with the following outcomes reported from participants:

- 90% of participants felt more confident about their future success
- 85% of participants acquired new tools to overcome obstacles to their success
- 89% of participants felt more prepared to pursue their career goals
- 89% of participants created achievable goals for their future

As leaders in the Kootenai County community, we want to make sure we are doing our part to empower the next generation of women and close the gap in gender-based inequalities. We ask you to join us by becoming a sponsor for our Dream It, Be It: Career Support for Girls conference through a contribution of any amount to enable us to help girls in our community receive the access to guidance, training and resources needed to succeed in their life and career goals.

We thank you in advance for your consideration and look forward to working with you to support girls in our local community!

Sincerely,

A handwritten signature in blue ink that reads 'Riannon Zender'.

Riannon Zender
Dream it, Be it Committee Chair
Soroptimist of CdA